PARTICIPATING EDUCATORS WILL:

• Receive NYS CTLE professional development credit

• Be supported individually and as a group to work through 8 micro-credentials toward PBS Media Literacy Educator Certification

• Receive resources around a variety of media literacy-related topics

• Use existing instructional content and materials to achieve micro-credentials

• Have an opportunity to partner with WSKG Education staff to:
  ○ Facilitate professional development training on media literacy
  ○ Receive PBS swag
  ○ Be featured on WSKG’s website
  ○ Receive media-creation materials
  ○ More!

THE IDEAL MEDIA LITERACY ACADEMY EDUCATOR:

• Serves students at the K-5, MS, or HS level

• Is already integrating media and using technology in their instruction

• Has experience creating media content

• Might be: technology coordinator, library media specialist, digital innovator, technology or media arts coach

• Is interested in or already using PBS content in their classroom or learning space

• Has bandwidth or capacity for a project like this

INTERESTED?
EMAIL JSTAPLETON@WSKG.ORG