

**WSKG PUBLIC TELECOMMUNICATIONS
COUNCIL**

**FINANCIAL STATEMENTS
JUNE 30, 2021 AND 2020
AND FOR THE YEARS THEN ENDED**

WSKG PUBLIC TELECOMMUNICATIONS COUNCIL

JUNE 30, 2021 AND 2020

C O N T E N T S

	<u>P A G E</u>
INDEPENDENT AUDITOR’S REPORT	1 - 2
FINANCIAL STATEMENTS	
Statements of Financial Position	3
Statements of Activities	4
Statement of Functional Expenses for the Year Ended June 30, 2021 with comparative totals for 2020	5
Statements of Cash Flows	6
Notes to Financial Statements	7 - 22
SUPPLEMENTAL INFORMATION	
Statement of Activities by Category	23 - 24

INDEPENDENT AUDITOR'S REPORT

To the Board of Trustees
WSKG Public Telecommunications Council

Report on the Financial Statements

We have audited the accompanying financial statements of WSKG Public Telecommunications Council (a nonprofit New York corporation), which comprise the statement of financial position as of June 30, 2021, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

YOUR PATH. YOUR FUTURE.

Davidson Fox & Company, LLP

INDEPENDENT AUDITOR'S REPORT
(Continued)

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of WSKG Public Telecommunications Council as of June 30, 2021, and the changes in net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Other Matter

Our audits were conducted for the purpose of forming an opinion on the financial statements as a whole. The statement of activities by category on pages 23 and 24 is presented for purposes of additional analysis and is not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

Report on Summarized Comparative Information

We have previously audited WSKG Public Telecommunications Council's June 30, 2020 financial statements, and we expressed an unmodified audit opinion on those audited financial statements in our report dated February 4, 2021. In our opinion, the summarized comparative information presented herein as of and for the year ended June 30, 2020 is consistent, in all material respects, with the audited financial statements from which it has been derived.

Davidson, Fox & Company, LLP

Binghamton, New York
February 11, 2022

LIABILITIES AND NET ASSETS

	<u>2021</u>	<u>2020</u>
CURRENT LIABILITIES		
Current portion of long-term debt	\$ 63,042	\$ 55,000
Paycheck Protection Plan loan	-	415,400
Accounts payable	223,130	582,293
Accrued expenses	332,237	272,042
Deferred revenues, current portion	<u>854,671</u>	<u>66,640</u>
 TOTAL CURRENT LIABILITIES	 <u>1,473,080</u>	 <u>1,391,375</u>
 LONG-TERM LIABILITIES		
Long-term debt, net of current portion	530,601	593,125
Deferred revenues, net of current portion	151,152	5,833
Lease deposits	<u>16,500</u>	<u>16,500</u>
 TOTAL LONG-TERM LIABILITIES	 <u>698,253</u>	 <u>615,458</u>
 TOTAL LIABILITIES	 <u>2,171,333</u>	 <u>2,006,833</u>
 NET ASSETS		
Without donor restrictions		
Board designated	384,476	384,476
Undesignated	4,556,544	3,591,785
With donor restrictions	<u>52,679</u>	<u>52,679</u>
 TOTAL NET ASSETS	 <u>4,993,699</u>	 <u>4,028,940</u>
	 <u>\$ 7,165,032</u>	 <u>\$ 6,035,773</u>

WSKG PUBLIC TELECOMMUNICATIONS COUNCIL

**STATEMENTS OF ACTIVITIES
FOR THE YEARS ENDED JUNE 30, 2021 AND 2020**

	June 30, 2021		
	Without Donor	With Donor	Total
	<u>Restrictions</u>	<u>Restrictions</u>	<u>2021</u>
SUPPORT AND REVENUE			
Membership and contributions	\$ 2,421,015	\$ -	\$ 2,421,015
Government grants and support	2,746,754	-	2,746,754
Program sponsorship	570,480	-	570,480
In-kind contributions	117,913	-	117,913
Net investment gain	42,115	-	42,115
Income (loss) from Centralcast, LLC	43,845	-	43,845
Other	272,589	-	272,589
Net assets released from restrictions	<u>-</u>	<u>-</u>	<u>-</u>
TOTAL SUPPORT AND REVENUE	<u>6,214,711</u>	<u>-</u>	<u>6,214,711</u>
EXPENSES			
Program services	3,606,636	-	3,606,636
Support services	<u>1,643,316</u>	<u>-</u>	<u>1,643,316</u>
TOTAL EXPENSES	<u>5,249,952</u>	<u>-</u>	<u>5,249,952</u>
CHANGE IN NET ASSETS	964,759	-	964,759
NET ASSETS, beginning	<u>3,976,261</u>	<u>52,679</u>	<u>4,028,940</u>
NET ASSETS, ending	\$ <u><u>4,941,020</u></u>	\$ <u><u>52,679</u></u>	\$ <u><u>4,993,699</u></u>

See accompanying notes to financial statements

June 30, 2020

Without Donor <u>Restrictions</u>	With Donor <u>Restrictions</u>	Total <u>2020</u>
\$ 2,054,735	\$ -	\$ 2,054,735
3,535,046	-	3,535,046
577,034	-	577,034
-	-	-
8,463	-	8,463
(7,970)	-	(7,970)
282,330	-	282,330
<u>66,760</u>	<u>(66,760)</u>	<u>-</u>
<u>6,516,398</u>	<u>(66,760)</u>	<u>6,449,638</u>
3,444,970	-	3,444,970
<u>1,590,055</u>	<u>-</u>	<u>1,590,055</u>
<u>5,035,025</u>	<u>-</u>	<u>5,035,025</u>
1,481,373	(66,760)	1,414,613
<u>2,494,888</u>	<u>119,439</u>	<u>2,614,327</u>
\$ <u><u>3,976,261</u></u>	\$ <u><u>52,679</u></u>	\$ <u><u>4,028,940</u></u>

WSKG PUBLIC TELECOMMUNICATIONS COUNCIL

**STATEMENT OF FUNCTIONAL EXPENSES
FOR THE YEAR ENDED JUNE 30, 2021
WITH COMPARATIVE TOTALS FOR JUNE 30, 2020**

	Program Services						Support Services				2021 Total	2020 Total	
	Youth Focused	News and Public Affairs	Arts and Culture	History and Heritage	Engineering	Total Programs	Business Sponsorship and Development	Strategic Planning and Community Development	General and Administrative	Total Support			
(1) Salaries and wages	\$ 183,568	\$ 401,570	\$ -	\$ 289,107	\$ 147,856	\$ 1,022,101	\$ 461,634	\$ 177,708	\$ 39,849	\$ 679,191	\$ 1,701,292	\$ 1,540,933	(1)
(2) Payroll taxes	13,335	27,981	-	20,126	10,585	72,027	33,811	12,902	1,405	48,118	120,145	110,765	(2)
(3) Employee fringe benefits	103,165	54,600	-	82,940	8,176	248,881	52,525	9,400	14,087	76,012	324,893	329,940	(3)
(4) Professional development	271	2,036	-	128	85	2,520	839	20	-	859	3,379	4,723	(4)
(5) Travel and functions	37	503	-	-	82	622	3,969	-	-	3,969	4,591	11,159	(5)
(6) Program acquisitions	-	337,302	53,153	-	-	390,455	-	-	-	-	390,455	951,703	(6)
(7) Network fees	-	291,540	35,486	-	22,173	349,199	2,207	-	-	2,207	351,406	239,694	(7)
(8) Printing	-	-	-	-	-	-	85	-	-	85	85	2,174	(8)
(9) Building lease	-	-	-	-	263,907	263,907	-	-	-	-	263,907	247,681	(9)
(10) Equipment rental and lease	-	-	-	-	100	100	-	4,235	-	4,235	4,335	2,153	(10)
(11) Repairs and maintenance	-	-	-	-	90,169	90,169	106,468	-	1,372	107,840	198,009	217,196	(11)
(12) Professional fees	-	567	7,910	-	-	8,477	-	60,348	102,206	162,554	171,031	139,412	(12)
(13) Office supplies	189	524	-	-	68	781	348	1,915	2,353	4,616	5,397	7,715	(13)
(14) Postage and shipping	239	67	-	23	324	653	5,283	-	315	5,598	6,251	8,425	(14)
(15) Production and supplies	4,811	4,700	503,691	-	140,617	653,819	169	-	-	169	653,988	256,957	(15)
(16) Advertising	-	-	-	-	-	-	25,424	1,625	-	27,049	27,049	71,002	(16)
(17) Premiums	-	-	-	-	-	-	43,874	-	-	43,874	43,874	33,243	(17)
(18) Dues and subscriptions	176	1,915	284	130	-	2,505	13,058	2,075	157	15,290	17,795	13,124	(18)
(19) Other program expenditures	19,709	279	3,574	-	-	23,562	-	-	-	-	23,562	30,866	(19)
(20) Special events/planned giving	1,538	-	-	-	-	1,538	7,999	-	-	7,999	9,537	10,710	(20)
(21) Information technology	-	-	-	-	7,290	7,290	3,072	2,497	25,308	30,877	38,167	23,701	(21)
(22) Telemarketing	-	-	-	-	-	-	12,661	-	-	12,661	12,661	12,715	(22)
(23) Direct mail	-	-	-	-	-	-	74,652	-	-	74,652	74,652	87,989	(23)
(24) APTS/APBS Council expense	-	-	-	-	-	-	-	32,747	-	32,747	32,747	32,747	(24)
(25) Miscellaneous	271	2,281	704	12,249	1,962	17,467	59,401	51	20,577	80,029	97,496	78,085	(25)
(26) Subtotal	327,309	1,125,865	604,802	404,703	693,394	3,156,073	907,479	305,523	207,629	1,420,631	4,576,704	4,464,812	(26)
(27) Insurance	-	-	-	-	-	-	12,643	-	64,997	77,640	77,640	72,679	(27)
(28) Interest	-	-	-	-	-	-	-	-	27,188	27,188	27,188	33,820	(28)
(29) Utilities	-	-	-	-	147,667	147,667	-	-	-	-	147,667	152,339	(29)
(30) Telephone	880	2,880	-	840	1,882	6,482	2,120	522	25,910	28,552	35,034	29,455	(30)
(31) Depreciation & amortization	16,174	70,842	153,113	9,704	46,581	296,414	55,207	11,753	22,345	89,305	385,719	281,920	(31)
(32) Total functional expenses	\$ 344,363	\$ 1,199,587	\$ 757,915	\$ 415,247	\$ 889,524	\$ 3,606,636	\$ 977,449	\$ 317,798	\$ 348,069	\$ 1,643,316	\$ 5,249,952	\$ 5,035,025	(32)

See accompanying notes to financial statements

WSKG PUBLIC TELECOMMUNICATIONS COUNCIL

**STATEMENTS OF CASH FLOWS
YEARS ENDED JUNE 30, 2021 AND 2020**

	<u>2021</u>	<u>2020</u>
CASH FLOWS FROM OPERATING ACTIVITIES		
Change in net assets	\$ 964,759	\$ 1,414,613
Adjustments to reconcile change in net assets to net cash provided by operating activities		
Depreciation and amortization	385,719	281,920
Gain on sale of property and equipment	-	(2,500)
Unrealized gain on investments	(34,645)	(3,950)
(Gain) loss from Centralcast, LLC	(43,845)	7,970
Non-cash contributions	(6,000)	-
PPP loan forgiveness	(415,400)	-
(Increase) decrease in		
Receivables	17,508	3,518
Programming rights	(6,834)	(2,638)
Other assets	(18,467)	(2,729)
Increase (decrease) in		
Accounts payable	(359,163)	103,548
Accrued expenses	60,195	(11,608)
Deferred income	<u>933,350</u>	<u>(76,925)</u>
NET CASH PROVIDED BY OPERATING ACTIVITIES	<u>1,477,177</u>	<u>1,711,219</u>
CASH FLOWS FROM INVESTING ACTIVITIES		
Purchases of property and equipment and acquisitions in progress	(491,891)	(1,539,709)
Proceeds from sale of property and equipment	-	2,500
Purchases of investments	<u>(786,324)</u>	<u>(2,360)</u>
NET CASH USED IN INVESTING ACTIVITIES	<u>(1,278,215)</u>	<u>(1,539,569)</u>
CASH FLOWS FROM FINANCING ACTIVITIES		
Payments on long-term debt	(54,482)	(42,500)
PPP loan proceeds	<u>-</u>	<u>415,400</u>
NET CASH PROVIDED (USED) BY FINANCING ACTIVITIES	<u>(54,482)</u>	<u>372,900</u>
NET INCREASE IN CASH AND CASH EQUIVALENTS	144,480	544,550
CASH AND CASH EQUIVALENTS, beginning	<u>1,383,234</u>	<u>838,684</u>
CASH AND CASH EQUIVALENTS, ending	\$ <u><u>1,527,714</u></u>	\$ <u><u>1,383,234</u></u>

See accompanying notes to financial statements

WSKG PUBLIC TELECOMMUNICATIONS COUNCIL

NOTES TO FINANCIAL STATEMENTS JUNE 30, 2021 AND 2020

ORGANIZATION

Nature of Operations

The Council is a non-profit New York Corporation, which operates a non-commercial public television station with four channels (WSKG, PBS Kids, World, and Create) and two non-commercial public FM radio stations (WSKG and WSQX) covering 21 counties in New York and Pennsylvania. The Council maintains its accounting records in conformity with the Principles of Accounting and Financial Reporting for Public Telecommunication Entities mandated by The Corporation for Public Broadcasting (CPB), which is in accordance with generally accepted accounting principles.

NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of Presentation

The financial statements presented in accordance with Financial Accounting Standards Board (FASB) Accounting Standards Codification (ASC) 958-205, *Not-for-Profit Entities, Presentation of Financial Statements*. During 2018, the Organization adopted the provisions of Accounting Standards Update (ASU) 2016-14: *Not-for-Profit-Entities (Topic 958) Presentation of Financial Statements of Not-for-Profit Entities*, which improves the current net asset classification and the related information presented in the consolidated financial statements and notes about the Organization's liquidity, financial performance, and cash flows.

Basis of Accounting

The Council uses the accrual method of accounting, recognizing revenues as earned and expenses as incurred, and conforms to standards of accounting and reporting appropriate to not-for-profit organizations. With the adoption of ASU 2016-14, the financial statements presentation of net assets has been modified, eliminating unrestricted, temporarily restricted, and permanently restricted classifications, and replacing them with the following.

Net assets without donor restrictions – Net assets without donor-imposed restrictions and are available for use at the discretion of the Board and/or management for general operating purposes.

Net assets with donor restrictions – Net assets with donor restrictions consist of assets whose use is limited by donor-imposed, time, and/or purpose restrictions.

Use of Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities at the date of the financial statements. Estimates also affect the reported amount of revenues and expenses during the reporting period. Actual results could differ from these estimates.

WSKG PUBLIC TELECOMMUNICATIONS COUNCIL

NOTES TO FINANCIAL STATEMENTS
JUNE 30, 2021 AND 2020

NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

Cash and Cash Equivalents

The Council considers cash on hand, deposits, and securities with maturities of three months or less to be cash equivalents.

Programming Rights

Programming rights represent costs incurred for programs not yet telecast. These are programs that will be aired principally in the next fiscal year. Such rights are amortized over the contract period.

Accounts and Pledges Receivable

Business sponsorship accounts and pledges receivable are stated at the amount management expects to collect from outstanding balances. Balances that are still outstanding after management has used reasonable collection efforts are written off. Based on management's evaluation of uncollected accounts and pledges receivable at the end of each year, bad debts are provided for on the allowance method.

Details of business sponsorship accounts and pledges receivable as of June 30, 2021 and 2020 are as follows:

	<u>2021</u>	<u>2020</u>
Business sponsorship accounts receivable	\$ 86,768	\$ 121,462
Allowance for doubtful accounts	<u>(12,908)</u>	<u>(16,217)</u>
Business sponsorship and trade accounts receivable, net	\$ <u>73,860</u>	\$ <u>105,245</u>
Pledges receivable	\$ 448,269	\$ 426,176
Allowance for doubtful accounts	<u>(44,827)</u>	<u>(42,611)</u>
Pledges receivable, net	\$ <u>403,442</u>	\$ <u>383,565</u>

Grants Receivable and Promises to Give

As of June 30, the Council had grants receivable and promises to give from various organizations, as follows:

	<u>2021</u>	<u>2020</u>
Public Broadcasting Service	\$ <u>5,500</u>	\$ <u>11,500</u>

WSKG PUBLIC TELECOMMUNICATIONS COUNCIL

NOTES TO FINANCIAL STATEMENTS JUNE 30, 2021 AND 2020

NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

Inventory

Inventory is stated at the lower of cost or market value and is accounted for on a first-in, first-out (FIFO) basis. Inventory is included in other current assets on the balance sheet. As of June 30, 2021 and 2020, inventory amounted to \$18,498 and \$21,463, respectively, and is included in other current assets.

Investments

Investments in marketable securities with readily determinable fair values and all investments in debt securities are reported at their fair values in the statement of financial position. Unrealized gains and losses are included in the change in net assets.

Broadcasting Facilities and Equipment

Broadcasting facilities and equipment are recorded at cost. Contributed property and equipment is recorded at its fair value at the date of donation. If donors stipulate how long the assets must be used, the contributions are recorded as with donor restricted support. In the absence of such stipulations, contributions of property and equipment are recorded as without donor restricted support. Expenditures for maintenance and repairs are charged to expense as incurred. Upon disposal or retirement of assets, the cost and accumulated depreciation or amortization is eliminated from the accounts and any resulting gain or loss is included in income. Depreciation is computed on the straight-line method over the following estimated useful lives:

	<u>Years</u>
Vehicles	3 - 7
Furniture and equipment	5 - 25
Building and improvements	10 - 30

Income Tax Status

The Council is exempt from federal income taxes under Section 501(c)(3) of the Internal Revenue Code. However, income from certain activities not directly related to the Council's tax-exempt purpose is subject to taxation as unrelated business income.

Revenue Recognition

In May 2014, the Financial Accounting Standards Board issued Accounting Standards Update ASU No. 2014-09, *Revenue from Contracts with Customers* (Topic 606). The Council adopted the new standard effective July 1, 2020, the first day of The Council's fiscal year, using the full retrospective method. Analysis of various provisions of this standard resulted in no significant changes in the way The Council recognizes revenue, and therefore no changes to the previously issued audited financial statements were required on a retrospective basis. The presentation and disclosures of revenue have been enhanced in accordance with the standard.

WSKG PUBLIC TELECOMMUNICATIONS COUNCIL

NOTES TO FINANCIAL STATEMENTS JUNE 30, 2021 AND 2020

NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

Revenue Recognition (Continued)

Additionally, The Council applied the practical expedient not to disclose the transaction price allocated to unsatisfied or partially unsatisfied performance obligations as of the end of the reporting period when the performance obligations relate to contracts with an expected duration of less than one year. The Council's adoption of ASC 606 did not materially impact the timing or amount of revenue recognized and thus has no material impact on the financial statements at June 30, 2021 and 2020.

The Council's significant revenue recognition policies relative to its primary sources of revenue, contributions & grants, program sponsorship, and membership are outlined below. Additional revenue disaggregation for rental and miscellaneous income can be found in notes 13 and 15, respectively.

Contributions, Memberships & Grants – The Council receives contributions and grants from individuals, foundations, donor advised funds, and other charitable organizations. Contributions are recognized as revenue, at fair value, on the earlier of the receipt of cash or an unconditional promise to give. Contributions which impose restrictions that are met in the same fiscal year the contribution is received are reported as increases in net assets without donor restrictions. Expirations of donor restrictions (i.e., the donor stipulated purpose has been fulfilled and/or the stipulated time has elapsed) in subsequent years are reported as “Net assets released from donor restrictions” in the Statements of Activities.

Grants awarded by federal agencies are generally considered nonreciprocal transactions restricted by the awarding agency for certain purposes, and revenue is recognized when qualifying expenditures are incurred and conditions under the grant agreements are met.

Membership dues - Fees charged by The Council for the right to access and deliver to listeners The Council's distributed programming. The duration of the underlying customer contracts corresponds to The Council's fiscal year. Although The Council does not execute a contract with its members, management considers payment of annual dues, based on prices determined by The Council to constitute member acceptance of the offered benefits. Management expects to collect all amounts invoiced; therefore, management does not reverse amounts recognized during the year for invoiced but unpaid member dues. The membership period corresponds to The Council's fiscal year.

Governmental grants, contributions, memberships and other grants include the following at June 30

	<u>2021</u>	<u>2020</u>
CPB Community Service grants	\$ 966,155	\$ 927,826
Other CPB grants	143,228	497,721
PBS grants	28,000	27,436
NYS grants	854,000	869,247
FCC Spectrum Incentive Auction	339,971	1,212,816
PPP loan	<u>415,400</u>	<u>-</u>
Total grants and support	\$ <u>2,746,754</u>	\$ <u>3,535,046</u>

WSKG PUBLIC TELECOMMUNICATIONS COUNCIL

NOTES TO FINANCIAL STATEMENTS
JUNE 30, 2021 AND 2020

NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

Revenue Recognition (Continued)

	<u>2021</u>	<u>2020</u>
Non-profit grants	\$ 63,781	\$ 120,113
Memberships	1,646,294	1,466,330
Major gifts	673,940	433,375
Other contributions	<u>37,000</u>	<u>34,917</u>
Total membership and contributions	\$ <u>2,421,015</u>	\$ <u>2,054,735</u>

Program Sponsorship – The Council recognizes revenue from the following sources in an amount to which The Council has the right to invoice. The Council may invoice customers when television and radio sponsorship acknowledgments run, impressions on public broadcasting internet sites are delivered (i.e., the number of times the sponsorship appears in viewed internet pages), podcasts containing sponsorship credits are downloaded, and special events occur. The Council has concluded that they have a right to consideration from a customer in an amount that corresponds directly with the value to the customer of The Council’s performance completed to date.

	<u>2021</u>	<u>2020</u>
Private colleges	\$ 13,000	\$ 13,000
Non-profit organizations	117,886	145,449
Businesses	420,540	357,607
Trade	<u>19,054</u>	<u>60,978</u>
Total program sponsorship	\$ <u>570,480</u>	\$ <u>577,034</u>

Presentation of Sales Taxes

The State of New York (NYS) and most of its counties impose a sales tax on all of the Council’s sales of tangible goods to non-exempt customers. The Council collects the tax from customers and remits the entire amount to NYS. The Council’s accounting policy is to exclude the tax collected and remitted to NYS from revenues and expenses.

Advertising

The Council follows the policy of expensing advertising costs as incurred. Advertising expense was \$27,049 and \$71,002 for the years ended June 30, 2021 and 2020, respectively.

Functional Allocation of Expenses

The costs of providing program services have been summarized on a functional basis in the Statement of Functional Expenses. Accordingly, certain costs have been allocated among the programs benefited.

WSKG PUBLIC TELECOMMUNICATIONS COUNCIL

NOTES TO FINANCIAL STATEMENTS JUNE 30, 2021 AND 2020

NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

Subsequent Events

The Council has evaluated events and transactions that have occurred between July 1, 2021 and February 11, 2022, which is the date the financial statements were available to be issued, for possible disclosure and recognition in the financial statements.

Reclassifications

Certain amounts from the 2020 financial statements have been reclassified to conform to the presentation for 2021. Changes in net assets as previously reported was not impacted by this reclassification.

NOTE 2 - CONCENTRATIONS

Credit Risk - Cash and Cash Equivalents

The Council maintains its cash balances in various accounts at several financial institutions located in Binghamton, New York. All accounts at each institution are insured by the Federal Deposit Insurance Corporation (FDIC) up to \$250,000. The Council's uninsured balances as of June 30, 2021 and 2020 were \$1,299,060 and \$1,109,647 respectively.

Revenues

Revenues from two major funding sources, New York State Department of Education and the Corporation for Public Broadcasting (CPB), comprised approximately 37% and 56% of income during each of the years ending June 30, 2021 and 2020, respectively.

NOTE 3 - INVESTMENT IN CENTRALCAST, LLC

In June 2012, the Council and seven other public broadcasting entities formed Centralcast, LLC (Centralcast) for the purposes of establishing and operating a joint master control facility. Centralcast is organized and operated under section 501(c)(3) of the Internal Revenue Code. In accordance with ASU 2016-01: *Recognition and Measurement of Financial Assets and Financial Liabilities*, The Council has elected to measure this equity security without a readily determinable fair value at its cost minus impairment, if any, plus or minus changes resulting from observable price changes. There were no instances of impairment, nor any observable price changes for both the years ending June 31, 2021, and 2020.

The Council currently holds an ownership interest of 10% in Centralcast and its investment activity in Centralcast is summarized as follows for the years ended June 30

	<u>2021</u>	<u>2020</u>
Investment, beginning	\$ 445,925	\$ 453,895
Allocable net income (loss)	<u>43,845</u>	<u>(7,970)</u>
Investment, ending	\$ <u>489,770</u>	\$ <u>445,925</u>

WSKG PUBLIC TELECOMMUNICATIONS COUNCIL

NOTES TO FINANCIAL STATEMENTS
JUNE 30, 2021 AND 2020

NOTE 3 - INVESTMENT IN CENTRALCAST, LLC (Continued)

Under the terms of the LLC's operating agreement, the Council is obligated to enter into a Joint Master Control (JMC) Service Level Agreement, whereby Centralcast will provide joint master control services. The Council incurred \$132,284 and \$140,617 in expenses for these services for the years ending June 30, 2021 and 2020, respectively.

NOTE 4 - INVESTMENTS AND FAIR VALUE MEASUREMENTS

Generally accepted accounting principles establish a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. This hierarchy consists of three broad levels: Level 1 inputs consist of unadjusted quoted prices in active markets for identical assets and have the highest priority, Level 2 inputs consist of observable inputs other than quoted prices for identical assets, and Level 3 inputs have the lowest priority. The Council uses appropriate valuation techniques based on the available inputs to measure the fair value of its investments. When available, the Council measures fair value using Level 1 inputs because they generally provide the most reliable evidence of fair value. All investments held by the Council were classified as Level 1 investments; there were no investments valued using Level 2 and Level 3 inputs.

The fair values of the mutual funds are based on quoted market prices. The unit price for these investments held by the Council are revalued and published on an actively traded market at least daily. The following summarizes the Council's investments:

	<u>Cost</u>	<u>Fair Value</u>
<u>June 30, 2021</u>		
Cash equivalents	\$ 109	\$ 109
Mutual funds:		
Bond funds	425,710	427,434
Equity index funds	<u>468,364</u>	<u>527,532</u>
Total investments	\$ <u>894,183</u>	\$ <u>955,075</u>
<u>June 30, 2020</u>		
Cash equivalents	\$ 109	\$ 109
Mutual funds:		
Bond funds	44,776	47,188
Equity index funds	<u>63,271</u>	<u>86,809</u>
Total investments	\$ <u>108,156</u>	\$ <u>134,106</u>

Unrecognized holding gains on securities amounted to \$34,645 and \$3,950 for the years ended June 30, 2021 and 2020, respectively, and have been included in the Statements of Activities.

WSKG PUBLIC TELECOMMUNICATIONS COUNCIL

**NOTES TO FINANCIAL STATEMENTS
JUNE 30, 2021 AND 2020**

NOTE 5 - BROADCASTING FACILITIES AND EQUIPMENT

Broadcasting facilities and equipment at June 30 are comprised of the following:

	<u>2021</u>	<u>2020</u>
Land	\$ 128,429	\$ 128,429
Building	3,856,153	3,563,390
Studio and technical equipment	5,782,478	5,781,030
Transmitter/translator equipment, antenna and tower	7,334,001	5,510,644
Public radio equipment	691,664	680,779
Satellite interconnect system	191,284	191,284
Furniture and fixtures	179,489	179,489
Data processing equipment	363,892	363,892
Vehicles	56,654	50,654
Tenant leasehold improvements	248,704	248,704
Back-up generator	<u>230,245</u>	<u>230,245</u>
Total broadcasting facilities and equipment	19,062,993	16,928,540
Less: accumulated depreciation	<u>(15,519,111)</u>	<u>(15,159,847)</u>
 Total	 <u>\$ 3,543,882</u>	 <u>\$ 1,768,693</u>

Depreciation and amortization expense amounted to \$385,719 and \$281,920 for the years ended June 30, 2021 and 2020, respectively.

NOTE 6 - LINE OF CREDIT

The Council has a \$400,000 line of credit with a bank to be drawn upon as needed, with interest set at the prime lending rate (3.25% at June 30, 2021). The balance on the line amounted to \$-0- at both June 30, 2021 and 2020.

NOTE 7 - LONG-TERM DEBT

Long-term debt consists of the following at June 30:

	<u>2021</u>	<u>2020</u>
Mortgage payable to a bank in 59 monthly installments of \$5,253, plus interest at 4.19%, with all unpaid principal due in September 2030. The mortgage was refinanced in September 2020. The mortgage is collateralized by a building and the assignment of leases.	\$ 593,643	\$ 648,125
Less: current portion	<u>(63,042)</u>	<u>(55,000)</u>
Long-term debt	<u>\$ 530,601</u>	<u>\$ 593,125</u>

WSKG PUBLIC TELECOMMUNICATIONS COUNCIL

**NOTES TO FINANCIAL STATEMENTS
JUNE 30, 2021 AND 2020**

NOTE 7 - LONG-TERM DEBT (Continued)

Maturities of long-term debt are as follows:

<u>Year Ending June 30,</u>	<u>Amount</u>
2022	\$ 63,042
2023	63,042
2024	63,042
2025	63,042
2026	63,042
Thereafter	<u>278,433</u>
Total	\$ <u>593,643</u>

The Council's mortgage contains various limitations and covenants, including delivery of audited financial statements within 120 days of year end and meeting a debt service coverage ratio. As of June 30, 2021, the Council followed all covenants, except for the required delivery of audited financial statements within 120 days.

NOTE 8 - PAYCHECK PROTECTION PLAN LOAN

In April 2020, the United States Congress passed the Corona Aid Relief and Economic Security Act (CARES) which included a provision granting loans to small businesses under the Paycheck Protection Program. The Council applied for, and received, \$415,400 under this program. Amounts spent on allowable expenses (payroll, rent, pension, health insurance and utilities) during the twenty-four weeks from the time of funding, will be forgiven. Amounts not spent during the allowable timeframe or spent on unallowable costs will need to be repaid at 1% interest over an 18-month period beginning December 2020. In December 2020, the entirety of the loan, including all accrued interest, was forgiven and the revenue has been included with Government grants and support in the financial statements.

NOTE 9 - DEFERRED REVENUES

In April 2021, the Council received emergency stabilization funding from the Corporation for Public Broadcasting of \$223,820 for radio and \$495,302 for television as a part of the American Rescue Act. These funds are considered unrestricted and have no expenditure period. At the board of trustees' discretion, and through comparable stations actions, it has been determined that these funds will be used in fiscal year 2022 as the lasting effects from the COVID-19 pandemic will have a greater impact on the coming year's funding and will therefore be designated for future use at June 30, 2021.

WSKG PUBLIC TELECOMMUNICATIONS COUNCIL

**NOTES TO FINANCIAL STATEMENTS
JUNE 30, 2021 AND 2020**

NOTE 9 - DEFERRED REVENUES (Continued)

Additionally, the Council receives, from time-to-time, advances on government grants and lease payments. During the years ending June 30, 2021 and 2020, deferred revenues consist of the following

	<u>2021</u>	<u>2020</u>
American Rescue Plan grant	\$ 719,122	\$ -
Other deferred grant revenue	91,000	-
Rental - current	44,549	66,640
Rental - noncurrent	<u>151,152</u>	<u>5,833</u>
	\$ <u>1,005,823</u>	\$ <u>72,473</u>

NOTE 10 - ENDOWMENT FUNDS

The Council's endowment investments consist of donations that have been designated by the donor to function as an endowment. As of June 30, 2021 and 2020, the total amounts donated were \$52,679, which are included in net assets with donor restrictions.

The Council has adopted investment and spending policies for the endowment assets that attempt to provide a predictable stream of funding for expenditures described in the endowment policy while seeking to maintain the purchasing power of the endowment assets. The Council's spending and investment policies work together to achieve this objective. The investment policy establishes an achievable return objective through the diversification of asset classes. The Council expects the endowment fund, over time, to provide a consistent rate of return although actual return in any given year may vary.

To satisfy its long-term rate-of-return objectives, the Council relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). The Council targets diversified asset allocation that places a greater emphasis on equity-based investment to achieve its long-term return objectives within prudent risk parameters.

A reconciliation of the beginning and ending balance of the Council's endowment net assets is as follows:

	<u>2021</u>	<u>2020</u>
Endowment net assets at beginning of year	\$ 124,036	\$ 117,726
Interest, dividends and realized gains	2,712	2,360
Unrealized appreciation	<u>34,645</u>	<u>3,950</u>
Endowment net assets at end of year	\$ <u>161,393</u>	\$ <u>124,036</u>

WSKG PUBLIC TELECOMMUNICATIONS COUNCIL

**NOTES TO FINANCIAL STATEMENTS
JUNE 30, 2021 AND 2020**

NOTE 10 - ENDOWMENT FUNDS (Continued)

In recording this endowment, the Council has interpreted the portions of the Uniform Prudent Management of Institutional Funds Act adopted by New York State and Not-for-Profit Corporation Law (N-PCL) Section 513 (NYPMIFA). To constitute a true endowment under this law, the restrictions must arise from clearly expressed donor limitations. Any gift received with donor restrictions must be applied in accordance with those restrictions. To do otherwise is a breach of fiduciary duty of the Council's governing board. As a result of these interpretations, the Council classifies as net assets with donor restrictions the aggregate fair value in dollars of: (i) an endowment fund at the time it became an endowment fund; (ii) each subsequent donation to the funds at the time it is made; and (iii) each accumulation made pursuant to a direction in the applicable gift instrument at the time the accumulation is added to the fund. The determination of these components is made in good faith by the Council's governing board, in interpretation of New York State law.

NOTE 11 - NET ASSETS WITH DONOR RESTRICTIONS

The balance in net assets with donor restrictions as of June 30 is as follows:

	<u>2021</u>	<u>2020</u>
Endowment funds (see Note 10)	\$ <u>52,679</u>	\$ <u>52,679</u>

NOTE 12 - LEASE COMMITMENTS

Operating Leases - WSKG as Lessee

The Council is party to a number of non-cancelable operating lease agreements involving space on transmission towers, land for transmission towers and various other pieces of equipment. Under the terms of the leases, costs associated with the maintenance of leased office equipment are the responsibility of the Council. The leases expire at various dates through 2024.

A summary of non-cancelable operating lease commitments is as follows:

<u>Year Ending June 30,</u>	<u>Amount</u>
2022	\$ 8,253
2023	3,000
2024	<u>750</u>
Total	\$ <u>12,003</u>

Total rent expense under operating leases amounted to \$16,486 and \$27,304 for the years ended June 30, 2021 and 2020, respectively.

The Council is involved in month-to-month lease agreements for tower rental space and land. The total rent expense paid under these leases was \$247,420 and \$220,377 for the years ended June 30, 2021 and 2020, respectively.

WSKG PUBLIC TELECOMMUNICATIONS COUNCIL

NOTES TO FINANCIAL STATEMENTS
JUNE 30, 2021 AND 2020

NOTE 12 - LEASE COMMITMENTS (Continued)

Operating Leases - WSKG as Lessor

The Council also leases tower and building space to tenants under operating leases, whereby revenue is recognized as lease payments are received. The leases expire at various dates through 2026. The future minimum lease payments to be received from operating leases, including those signed after June 30, 2021, are as follows:

<u>Year Ending June 30,</u>	<u>Amount</u>
2022	\$ 180,311
2023	149,028
2024	44,188
2025	37,788
2026	<u>37,788</u>
Total	\$ <u>449,103</u>

The Council is involved in several month-to-month lease agreements to provide tower rental space and land. The total rental income received under these leases was \$1,200 and \$2,581 for the years ended June 30, 2021 and 2020, respectively.

Total rental income earned amounted to \$238,012 and \$278,150, for the years ended June 30, 2021 and 2020, respectively.

NOTE 13 - RETIREMENT PLANS

The Council participated in a contributory retirement plan administered by the Teachers Insurance Annuity Council of America (TIAA) and College Retirement Equities Fund (CREF) covering substantially all employees. Under the plan, which is a defined contribution pension plan as defined under 403(b) of the Internal Revenue Code, eligible employees were required to defer at least 2% of their compensation. The Council's contribution amounted to 7% of compensation for all eligible employees. Full-time employees were eligible to participate after completing one year of service and attaining the age of 21. This plan was terminated by the Council as of December 31, 2019.

In addition, the Council participated in a second retirement plan administered by the Teachers Insurance Annuity Council of America (TIAA) and College Retirement Equities Fund (CREF) covering substantially all employees. Under the plan, which was also a defined contribution pension plan as defined under 403(b) of the Internal Revenue Code, eligible employees were able to defer up to 100% of eligible compensation, subject to annual limitations set by the Internal Revenue Service. Full-time employees were eligible to participate after completing one year of service and attaining the age of 21. This plan was terminated by the Council as of December 31, 2019.

WSKG PUBLIC TELECOMMUNICATIONS COUNCIL

NOTES TO FINANCIAL STATEMENTS JUNE 30, 2021 AND 2020

NOTE 13 - RETIREMENT PLANS (Continued)

Effective January 1, 2020, the Council established a retirement plan under section 401(k) of the Internal Revenue Code. Under the plan, eligible employees are able to defer up to 100% of their compensation and the Council will match up to 2% of each employee's deferral. In addition, the Council will make an additional non-elective contribution of 5% of compensation for all eligible employees. The Council also has the right under the plan to make additional discretionary contributions. Employees are eligible to defer compensation upon employment and attaining the age of 18. Participation in the Council's contributions requires a year of service as well.

Total pension expenses charged to operations relating to these plans were \$100,514 and \$91,502 for the years ended June 30, 2021 and 2020, respectively.

NOTE 14 - OTHER INCOME

The following schedule summarizes the components of other income as classified on the Statement of Activities for the years ended June 30, 2021 and 2020:

	<u>2021</u>	<u>2020</u>
Rental income	\$ 238,012	\$ 278,150
Special events	-	550
Royalties	31,918	-
DVD sales	1,484	682
Gain on sale of property and equipment	-	2,500
Miscellaneous income	<u>1,175</u>	<u>448</u>
	\$ <u><u>272,589</u></u>	\$ <u><u>282,330</u></u>

NOTE 15 - COMMITMENTS AND CONTINGENCIES

Purchase Commitments

Purchase commitments outstanding related to programming rights for programs not available for showing until subsequent periods were \$491,320 and \$501,976 at June 30, 2021 and 2020, respectively.

NOTE 16 - RISKS AND UNCERTAINTIES

In December 2019, a novel strain of coronavirus was reported to have surfaced in China. The spread of this virus to the United States caused the shutdown of various businesses by governmental decree. While the disruption is currently expected to be temporary, there is considerable uncertainty around the duration. Therefore, while the Council expects this matter to negatively impact its operating results, the related financial impact and duration cannot be reasonably estimated at this time.

WSKG PUBLIC TELECOMMUNICATIONS COUNCIL

NOTES TO FINANCIAL STATEMENTS
JUNE 30, 2021 AND 2020

NOTE 17 - ADVERTISING BARTER TRANSACTIONS

During the year, WSKG engaged in several advertising barter transactions in which various services were provided to WSKG in exchange for underwriting contracts. WSKG recorded these transactions at the fair market value of the services received. The underwriting contracts and services received have been recorded in the financial statements in the appropriate revenue and expense lines. The total amount of revenue and expenses recorded for advertising barter transactions was \$22,254 and \$60,978 for the years ended June 30, 2021 and 2020, respectively.

NOTE 18 - SUPPLEMENTAL CASH FLOW DISCLOSURES

Cash Payments for Interest and Income Taxes

Cash payments for interest and income taxes were amounted to the following for the years ended June 30:

	<u>2021</u>	<u>2020</u>
Interest	\$ <u>27,188</u>	\$ <u>33,820</u>
Income taxes	\$ <u>25</u>	\$ <u>36,385</u>

NOTE 19 - LIQUIDITY AND AVAILABILITY OF FINANCIAL ASSETS

The Council's financial assets available for general expenditure, that is, without donor or other restrictions limiting their use, within one year of the statement of financial position date, are as follows:

	<u>2021</u>	<u>2020</u>
Cash and cash equivalents	\$ 1,527,714	\$ 1,383,234
Receivables, net	482,802	500,310
Investments	<u>955,075</u>	<u>134,106</u>
Total financial assets as of year-end	2,965,591	2,017,651
Less assets unavailable for general expenditures within one year due to:		
Permanent endowment restrictions	<u>52,679</u>	<u>52,679</u>
Financial assets available to meet cash needs for general expenditure within one year	\$ <u>2,912,912</u>	\$ <u>1,964,972</u>

As part of its liquidity plan, the Council also maintains a \$400,000 line of credit with a local financial institution (see note 6).

WSKG PUBLIC TELECOMMUNICATIONS COUNCIL

NOTES TO FINANCIAL STATEMENTS JUNE 30, 2021 AND 2020

NOTE 20 - RELATED PARTY TRANSACTIONS

Several members of the board of trustees own businesses or are employees of entities that sponsor programs of WSKG. Revenues from these transactions amounted to \$14,220 and \$6,640 during the years ended June 30, 2021 and 2020, respectively

A member of the board of trustees is a partner in a law firm that provides legal services to WSKG. Total expenditures with this firms amounted to \$4,614 and \$8,313 during the years ended June 30, 2021 and 2020, respectively.

A member of the board of trustees is an employee of a financial institution that loaned money to WSKG. Total interest expense paid to the financial institution amounted to \$27,188 and \$33,820 during the years ended June 30, 2021 and 2020, respectively.

NOTE 21 - OTHER COMMITMENTS & CONTINGENCIES

The Council had accrued a balance of \$108,713 in utilities expenses at a tower location that went unbilled from the provider. In December 2020, the owner of the tower agreed to donate the entire amount of the accrued liability. The revenue and related reduction in accrued expenses have been recognized during the year ending June 30, 2021. There is still an unknown amount due for additional utilities owed at this tower location the Council continues to accrue an estimated amount due. As of June 30, 2021 and 2020, amounts accrued for these expenses totaled \$212,500 and \$162,000, respectively. The final amount due has still not been determined nor paid, and it is unknown exactly when the payment will be made.

NOTE 22 - PROGRAM DESCRIPTIONS

Youth Focused

WSKG Youth offers quality, educational content, interactive events and tools to understand development and learning. WSKG is a safe and trusted resource for youth. As a part of PBS, WSKG is committed to giving all children the tools they need to learn reading, science, and math - providing them with a greater chance to reach their full potential.

News and Public Affairs

WSKG News & Public Affairs is guided by powerful ethics, public media's best practices and community need. We support an understanding of the issues facing our community through an objective and relentless pursuit of the facts, high quality writing and production, and diligent journalism. In the pursuit of news we insistently question, thoroughly research, intelligently analyze, and ethically share stories with the radio listeners, television viewers and web browsers who rely on WSKG Public Media. Through the content we produce and the stories we tell, we provide insights into our community's struggles and successes. By maintaining an informed citizenry, we work to improve the quality of their life.

WSKG PUBLIC TELECOMMUNICATIONS COUNCIL

NOTES TO FINANCIAL STATEMENTS JUNE 30, 2021 AND 2020

NOTE 22 - PROGRAM DESCRIPTIONS (Continued)

Arts and Culture

WSKG's Arts and Culture is guided by an ongoing commitment to provide the community it serves with the best in arts and culture content, locally and nationally, on multiple platforms. We do this to research, preserve and shore the rich and diverse culture of our viewing area with the community and staying consistent with our goal to create relevant content that promotes Upstate New York as a unique cultural destination, to produce compelling stories of the transformative power of the arts and to feature the extraordinary talents of our local musicians and performers.

History and Heritage

WSKG History & Heritage is guided by current research, best practices and community need. We support the understanding of our community's past through top-quality research, production and outreach. We accomplish this through the content we produce and the stories we tell about our region's past, our struggles and successes. With this goal in place we hope we can help our viewers and listeners emerge with relevant skills and an enhanced capacity for informed citizenship, critical thinking and community awareness.

Engineering

Engineering is crucial to the Council's existence as a station. It oversees the operation, installation, maintenance, and implementation of television and radio broadcast equipment and towers on a day-to-day and long-term basis. It also monitors FCC rules and regulations and ensures station compliance with these federal guidelines, including the conversion to a digital broadcast system. This is a government mandated conversion that all television broadcast stations must have completed within a specified time. The Council has met its obligation under this mandate.

WSKG PUBLIC TELECOMMUNICATIONS COUNCIL

**STATEMENT OF ACTIVITIES BY CATEGORY
YEAR ENDED JUNE 30, 2021**

	<u>AFR Line</u>	<u>TV</u>	<u>Radio</u>	<u>Total</u>
REVENUES				
Membership and contributions				
Non-profit grants	A - 8.1B	\$ 34,151	\$ 29,630	\$ 63,781
Membership	A - 10	814,605	831,689	1,646,294
Capital fund contributions	A - 18A	71,910	73,090	145,000
Major gifts	A - 19	262,317	266,623	528,940
Public broadcasting entities	A - 2E	22,000	5,000	27,000
Miscellaneous PBE	A - 2F	10,000	-	<u>10,000</u>
				<u>2,421,015</u>
Government grants and support				
CPB Community Service Grants	A - 2A	781,697	184,458	966,155
Other CPB grants	A - 2B	143,228	-	143,228
PBS grants and payments	A - 2C	28,000	-	28,000
NYS grants	A - 4.1B	769,660	84,340	854,000
PPP loan forgiveness	A - 1F	415,400	-	415,400
FCC Spectrum Incentive Auction	A - 21	339,971	-	<u>339,971</u>
				<u>2,746,754</u>
Program sponsorship				
Private colleges	A - 7.1A	-	13,000	13,000
Non-profit organizations	A - 8.1A	54,475	63,411	117,886
Businesses	A - 9.1A	123,663	296,877	420,540
Trades	C	-	19,054	<u>19,054</u>
				<u>570,480</u>
In-kind contributions	C, D	113,276	4,637	<u>117,913</u>
Net investment gain				
Interest and dividends	A - 15A	3,705	3,765	7,470
Unrealized gains on securities	A - 16C	17,181	17,464	<u>34,645</u>
				<u>42,115</u>
Gain from Centralcast, LLC	A - 16C	43,845	-	<u>43,845</u>

(Continued)

See independent auditor's report.

WSKG PUBLIC TELECOMMUNICATIONS COUNCIL

**STATEMENT OF ACTIVITIES BY CATEGORY
YEAR ENDED JUNE 30, 2021**

	<u>AFR Line</u>	<u>TV</u>	<u>Radio</u>	<u>Total</u>
Other				
Rental income - public broadcasting	A - 2E	\$ 7,766	-	\$ 7,766
Rental income - local government	A - 3.2A	21,806	-	21,806
Rental income - state colleges	A - 5.2A	5,737	5,737	11,474
Rental income - private colleges	A - 7.2A	1,200	-	1,200
Rental income - non-profit organizations	A - 8.2A	41,175	-	41,175
Rental income - other	A - 9.2A	77,296	77,296	154,592
Royalties	A - 15C	31,594	324	31,918
Other income	A - 20	<u>2,069</u>	<u>589</u>	<u>2,658</u>
				<u>272,589</u>
 TOTAL REVENUES		 <u>4,237,727</u>	 <u>1,976,984</u>	 <u>6,214,711</u>
 EXPENSES				
Programming and production				
Youth focused				344,363
News and public affairs				1,199,587
Arts and culture				757,915
History and heritage				<u>415,247</u>
Programming and production totals	E - 1	1,549,819	1,167,293	<u>2,717,112</u>
 Engineering	E - 2	444,762	444,762	889,524
 Business sponsorship and development	E - 5, E - 6	444,406	533,043	977,449
 General and administrative	E - 4	174,035	174,034	348,069
 Strategic planning and community development	E - 3	<u>158,899</u>	<u>158,899</u>	<u>317,798</u>
 TOTAL EXPENSES		 <u>2,771,921</u>	 <u>2,478,031</u>	 <u>5,249,952</u>
 CHANGE IN NET ASSETS		 \$ <u>1,465,806</u>	 \$ <u>(501,047)</u>	 \$ <u>964,759</u>
				(Concluded)

See independent auditor's report.